



Sponsorship Opportunities

Sweet Cheeks Diaper Bank's sponsors serve as the backbone of both our organization and the greater community in which we live, work, and play. Sponsors enjoy a multitude of benefits that directly change the bottom line for families in need in the Greater Cincinnati area. All opportunities connect our sponsors back to their community and provide specific ways to build and expand their brand visibility while recognizing their generosity.

Sponsors allow Sweet Cheeks Diaper Bank to serve over 4,300 children and their families every month with clean diapers. Sweet Cheeks Diaper Bank is a program of COVERD Greater Cincinnati, an organization focused on improving our community through programs that solve previously unnoticed problems. Together, we are ending the cycle of poverty in our area.

Our sponsors are recognized as socially responsible companies that are part of the solution and enjoy a multitude of brand promotion and recognition for their support. Sponsorship support is showcased to the thousands of local individuals who serve families, receive our products, volunteer, attend our events, and donate.

Have a creative way you'd like to support us as a sponsor? We're happy to discuss other marketing objectives to boost your community involvement while making an impact on the families we serve — let's chat! For more information, contact Ann Loch, Development Director: 513-402-1450 ext. 1003 or ann@sweetcheeksdiaferbank.org.

	Sow Supportive \$750	Piglet \$1,500	Bring Home The Bacon \$3,000	High on the Hog \$5,000	Squeal the Spotlight \$10,000
Recognition in Annual Report	Name	Name	Name	Name	Name & Logo
E-Newsletter Recognition (one year)	Name	Linked Name	Linked Name	Linked Name; 1 feature article or promotion in an e-newsletter	Linked Name; 1 tailored e-newsletter or blog post to promote and highlight partnership
Website Recognition (one year)	Name and Logo on Sponsor Page	Name and linked logo on Sponsor Page	Name and linked logo on Sponsor Page	Name and linked logo on Sponsor Page and linked logo in footer on all COVERD/program sites/pages	Name and linked logo on Sponsor page and linked logo in footer on all COVERD/program sites/pages
Social Media Recognition (per year)	1 social media post with link to company	1 social media post with link to company	2 social media posts with link to company	2 social media posts with link to company	3 social media posts and customized feature with company logo and link to company site
Recognition at COVERD Events			X	X	X
Sponsor of annual Partner Agency Meeting				X	X
Logo displayed in COVERD warehouse					X
Collateral approval					X
First right to refusal in category					X

"Without this program, I would have had to make many, MANY trips to stores. I am immunocompromised. Removing this risk for my family was potentially lifesaving."

- Diaper Recipient



1400 STATE AVENUE
CINCINNATI, OH 45204
513.402.1450
SWEETCHEEKSDIAPERBANK.ORG

2021 Corporate Sponsorship Agreement

Please indicate sponsorship level, complete information, and return to Ann Loch, Development Director at Sweet Cheeks Diaper Bank. Mail completed form and applicable payment to 1400 State Ave., Cincinnati, OH 45204 or email to ann@sweetcheeksdiapebank.org.

- ☐ \$10,000 – Squeal the Spotlight
- ☐ \$5,000 – High on the Hog
- ☐ \$3,000 – Bring Home the Bacon
- ☐ \$1,500 – Piglet
- ☐ \$750 – Sow Supportive

Name/Contact: _____

Organization Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Payment Options

Check Enclosed: _____ Invoice Me: _____ Credit Card: _____

Name on Card: _____

Card Number: _____

CVV: _____ Exp.: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Thank you for supporting Sweet Cheeks Diaper Bank and our mission to eliminate diaper need in the Greater Cincinnati area! Your support truly changes the bottom line for families in need.