



An Evening with Sweet Cheeks 2019 Sponsorship Levels

Presenting Sponsor- \$7,500

- Exclusive naming rights to the 2019 Gala (example: An Evening with Sweet Cheeks, presented by "Company ABC")
- Dedicated table reserved for ten guests with exclusive behind-the-scenes tour of the aquarium and raffle ticket for each guest
- Two minutes of stage time during the program with the opportunity to address the audience of over 300 guests
- Recognition as the Presenting Sponsor on all event collateral, press releases, and website
- Editorial feature in Sweet Cheeks Diaper Bank newsletter & blog
- Full page ad in the event program
- Presenting Sponsor Feature on social media
- Logo with link featured on Sweet Cheeks Diaper Bank website
- Recognition as a Presenting Sponsor on screens and signage at the event and in Sweet Cheeks Annual Report
- Presenting Sponsor banner displayed at the event
- Recognition as the Presenting Sponsor on website and social media

Platinum Sponsor: \$5,000

- Eight tickets for admission to the event with raffle ticket for each guest
- Editorial feature in Sweet Cheeks Diaper Bank newsletter/blog
- On-Stage recognition during the program with audience of over 300 guests
- Full page ad in the event program
- Platinum Sponsor Feature on social media
- Logo with link featured on Sweet Cheeks Diaper Bank website
- Signage with logo displayed at the event
- Recognition as a Platinum Sponsor on screens and signage at the event and in Sweet Cheeks Annual Report

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1615 Republic Street • Cincinnati, OH 45202
513.402.1450
www.sweetcheeksdiaaperbanks.org



Gold Sponsor: \$2,500

- Six tickets for admission to the event
- On-Stage recognition during the program with audience of over 300 guests
- Half page ad in the event program
- Gold Sponsor Feature on social media
- Logo with link featured on Sweet Cheeks Diaper Bank website
- Recognition as a Gold Sponsor on screens and signage at the event and in Sweet Cheeks Annual Report

Silver Sponsor: \$1,000

- Four tickets for admission to the event
- On-Stage recognition during the program with audience of over 300 guests
- Quarter page ad in the event program
- Logo with link featured on Sweet Cheeks Diaper Bank website
- Recognition as a Silver Sponsor on screens and signage as well as verbal at the event and in Sweet Cheeks Annual Report

Bronze Sponsor: \$500

- Two tickets for admission to the event
- On-Stage recognition during the program with audience of over 300 guests
- Recognition as a Bronze Sponsor on screens and signage as well as verbal at the event and in Sweet Cheeks Annual Report

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Raffle & Silent Auction Donors

- Recognition as a prize donor on signage at the event
- Logo on digital Silent Auction and Raffle website that will be used for all bidding during and leading up to the event
- Social media recognition to say “Thank You!” for your gift

Please visit the website at Sweetcheeksdiaperbanks.org to select your sponsorship level and provide sponsorship information by **February 15th** or contact Rebecca Bryson by phone at 859-322-4892 or email at Rebecca.Bryson@pnc.com to discuss options and what a sponsorship may look like for your organization.

Thank you for your support in making An Evening with Sweet Cheeks a success!

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MISSION:

to eliminate the existence of diaper need in our community

Diapers are a basic need for children in the U.S., as essential to their health and well-being as food, shelter and a parent's love. Yet 1 in 3 families struggle to afford enough clean diapers. Sweet Cheeks Diaper Bank partners with social service agencies to provide free diapers to low-income families while raising awareness of the basic health need for diapers. People say diaper need will disappear when pigs fly. We say welcome to Cincinnati: where pigs fly, we put chili on our spaghetti, and diaper need is being eliminated, one baby at a time.

THE FACTS ARE STAGGERING

1 in 3 families in America struggles to afford diapers for their children.



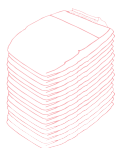
Over 16,000 children in the Greater Cincinnati area do not have enough clean diapers.



of all children under five years of age in the US live in poverty



of families surveyed had cut back on basics such as food, utilities or child care in order to purchase diapers for their child



Since beginning distribution in April 2015, Sweet Cheeks has donated over **1 million diapers**

WIC & Food Stamps do NOT cover diapers

HOW DOES LACK OF DIAPERS AFFECT FAMILIES & CHILDREN?

Not enough diapers has many negative outcomes for children and families, including a lack of physical, mental, emotional, and educational well-being.



Most immediately, an inadequate supply of diapers forces many parents to leave their child in a soiled diaper longer than is appropriate. This frequently leads to diaper rash, and may cause staph and urinary tract infections.



When parents run out of diapers, they are forced to withdraw their children from child care. Without proper child care, parents cannot work to support their families and cannot attend the schooling that will help them provide a firm economic base for their family.

"I feel it was a blessing to receive so many diapers. I live on a tight budget and free diapers helped me be able to buy more food this month."

— Cradle Cincinnati Connections Client

"Just became a single father so these diapers are a blessing. So happy I came to the pantry today."

— Sweet Cheeks Diaper Bank Client, April 2017

WHAT CAN I DO?

Donate Today:

Your generous donations allow us to buy 2-3x more diapers through our nonprofit partnerships.

sweetcheeksdiapebanks.org/donate

Volunteer:

Participate in diaper wrapping, order filling, and inventory sorting.

sweetcheeksdiapebanks.org/volunteer

Learn More:

Our website has more information about diaper need in our community.

sweetcheeksdiapebanks.org

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Contact Us:

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