

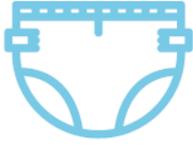


# Sweet Cheeks

DIAPER BANK

# 2018 Review

Thanks to YOU, it was a year of milestones and crazy growth!



782,445 Diapers Distributed



2,354 Volunteer Hours Completed



237,148 Diapers Purchased



572,704 Diapers Donated to SCDB by Huggies and Pampers



480,641 Diapers Donated to SCDB by the community



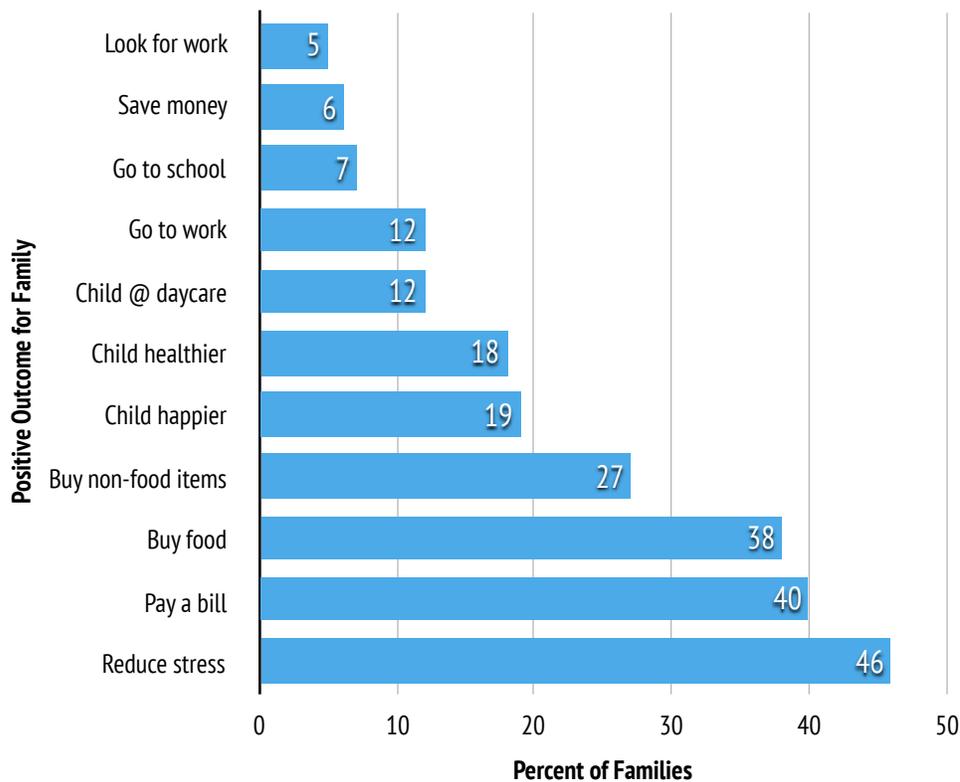
Part-Time Development Manager Hired



In August, we distributed our ONE MILLIONTH diaper into the Greater Cincinnati community and celebrated all month long. Above, L to R: Ann Loch, Development Manager; Megan Fischer, CEO + Founder; Jean Hodge, Program Manager

“These diapers are the only reason I can take my child to daycare tomorrow and go to work. So grateful.” – SCDB Client

The first time families receive diapers from SCDB, they fill out a short, anonymous survey explaining how the diapers have or will impact them. Below are the results of over 1,600 surveys collected in 2018. Because of our diapers, the positive outcomes listed are now possible for thousands of families in our community.



CHANGING THE BOTTOM LINE



# tidal babe

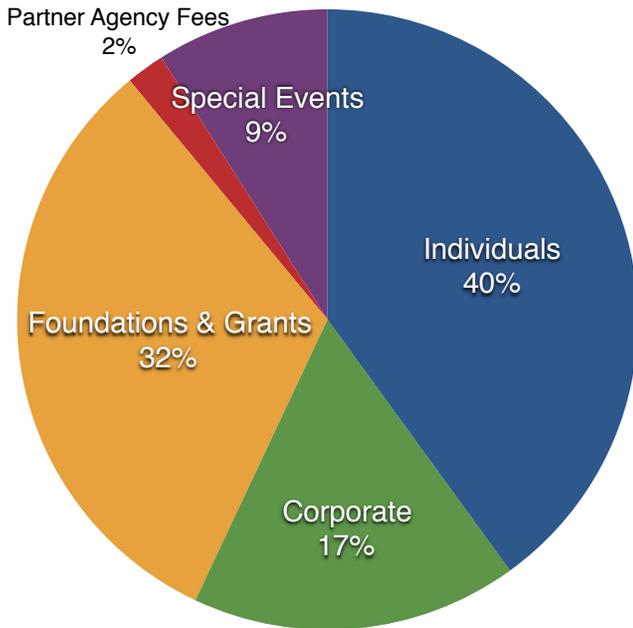
PERIOD BANK

FOR FAMILIES IN NEED

In late spring, we joined the National Alliance for Period Supplies (a new program of the National Diaper Bank Network) and started our organization’s journey to restore dignity and health to menstruators in our community. In December, our first 150 period supply kits went out the door. Kits include a supplement of pads or tampons, panty liners, flushable cleansing cloths and pain reliever. We’re excited to ramp up this new program quickly—be on the lookout for lots more info and updates soon!

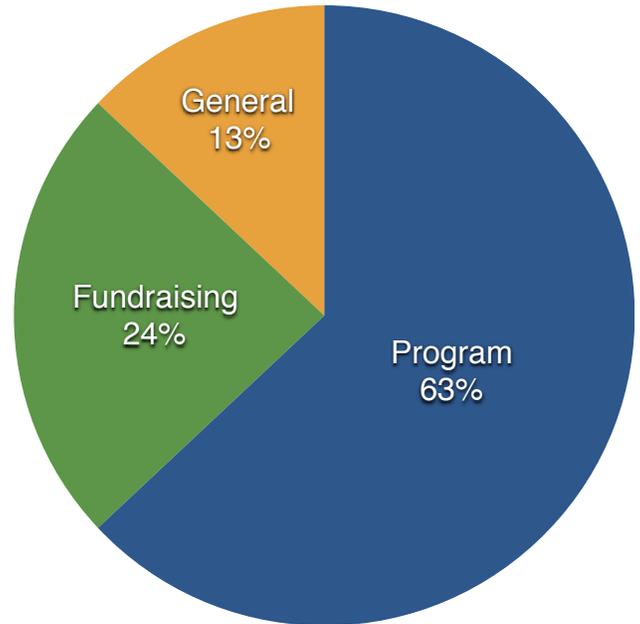
# Revenue: \$390,660

## Sources of Cash Donations



# Expenses: \$251,370

## Expenses by Category



## Partner Agencies Served (added 18 in 2018!)

- Baby Basics of Cincinnati
- Baby Steps at St. Elizabeth
- Beech Acres Parenting Center
- Brighton Center
- CAIN
- Calvary's Place
- Center for Closing the Health Gap
- Children's Home of Cincinnati
- CHECK Foster Care Clinic
- CityLink Center
- Community Builders
- Complex Care Center @ CCHMC
- Cradle Cincinnati Connections
- Crossroad Health Center
- First Step Home
- General Pediatrics of CCHMC
- Greater Cincinnati Behavioral Health
- Healthy Moms & Babes
- Interfaith Hospitality Network
- Kate's Cupboard
- Life Learning Center
- Lincoln Grant Scholar House
- MEAC
- NAS Clinic @ CCHMC
- Pathways to Home
- Santa Maria Community Services
- St. Vincent de Paul (Bank St. Location)
- TIP Program @ CCHMC
- TriHealth Perinatal Program
- Urban League of Greater Cincinnati
- YWCA
- Welcome House of NKY

"So thankful for people I don't even know that care about my children." –SCDB Client



In 2018 we received our first INSANELY GIANT donations of diapers directly from Huggies and Pampers. The majority of the diapers are being stored at the new Nehemiah Manufacturing facility in Lower Price Hill, which has graciously been a cross-docking and storage location for us for just about a year. Above are pictured our friends Eric and Mark from Nehemiah, who help manage our deliveries and inventory and the company's overall support of our organization.

## 2018 Foundation & Grant Support

- Agnes Nordloh Charitable Trust
- B and C Family Fund of the Greater Cincinnati Foundation
- The Charles H. Dater Foundation
- Crane Fund for Widows and Children
- Elsa M. Heisel Sule Foundation
- Evelyn W. Dunn Charitable Trust
- Friarworks
- Johnson Investment (Charitable Gifts Fund)
- JWC Wyoming
- Marge and Charles J. Schott Foundation
- Mary Hromish (MH) Foundation
- The National Diaper Bank Network
- The P&G Fund
- PNC Charitable Trust
- Robert A. and Marian K. Kennedy Charitable Trust
- Scioto Foundation
- UC Bicentennial Community Engagement Grant
- Walmart Community Grants



In early April, after a rigorous application and vetting process, we won a 3-year partnership with the Junior League of Cincinnati. This includes a significant grant each year and an incredible committee of over 20 women who are working hard to increase our capacity. In addition to the amazing friendships and community we have already created between our organizations, JLC support in 2018 allowed us to launch our period supply kits and potty-training toolkits, submit exponentially more grants, and keep up with critical administrative office tasks.

## 2018 Corporate Sponsors

(A= Annual; D=Diaper Dash; G=Gala)

- A Gogo Event Rentals (D)
- Design Details (G)
- Huggies (D)
- Kroger (A, D)
- Molina Healthcare (D)
- Nationwide Logistics (G)
- Nehemiah Manufacturing (G)
- Once Upon a Child (A, D)
- PepperOak (G)
- Performance Lexus (A, D)
- Q102 (A, D, G)
- Rainbow Child Care Centers (A, D)
- SiteWORX (A)
- TriHealth (A, D, G)

“I couldn’t sleep last night because I have 4 diapers left and I don’t get paid until next week. I couldn’t figure out what to do.” –SCDB Client



In its second year, the annual Choice One Engineering Charity Cup was an amazing success this past November. The fun and passionate folks at the Loveland, OH Choice One office host tons of their colleagues and clients in a fun evening of food and friendly competition to raise money for Sweet Cheeks. We were blown away with the totals from this year: \$8,610 to support babies in need. Thanks to their generosity, we’ll be able to provide over 66,000 clean diapers to the community. We can’t WAIT for next year!

# Here We Grow Again!

We are consistently amazed at the growth Sweet Cheeks Diaper Bank experiences each year. Thanks to the support of our dedicated, generous, and enthusiastic community, we're meeting more of Greater Cincinnati's diaper need each year. Take a look at the awesome impact you've created!



This year we hosted TONS of groups in our warehouse in the St. Anthony Center in OTR: birthday brunches, girl scout troops, school organizations, and our new Wrappy Hours! Pictured above are folks from KMK Law and Johnson Investment Counsel enjoying our first-ever Wrappy Hour. Drinks, apps, friends, and saving the city one clean diaper at a time. Happy Hour has never looked so good!

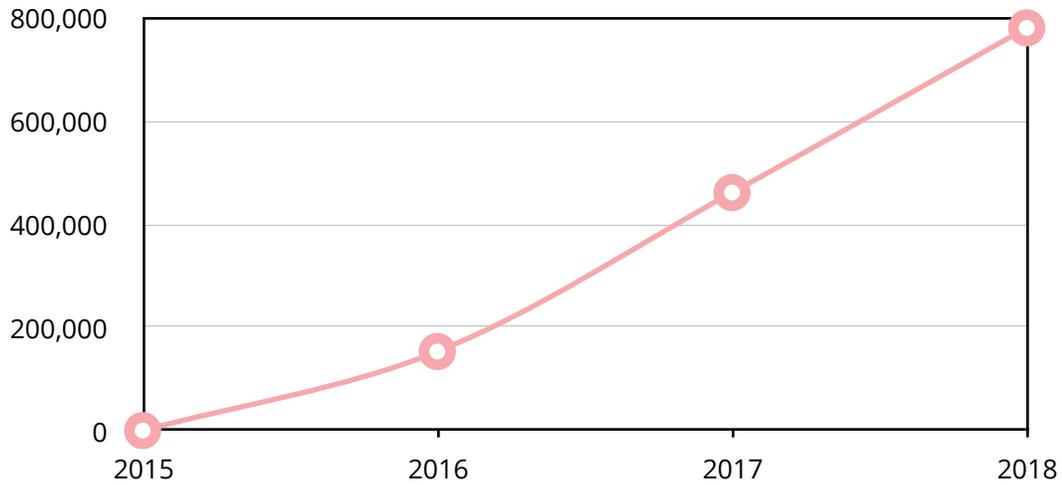


We distributed 357 of our new potty-training toolkits at the end of the year. These kits include a portable potty seat, flushable wipes, underwear, activity book, kids potty book, and information for parents on getting started with potty training. With these kits, we're helping to get kids quickly and safely out of diapers and pull-ups while giving parents tools to help the process be as stress-free as possible.

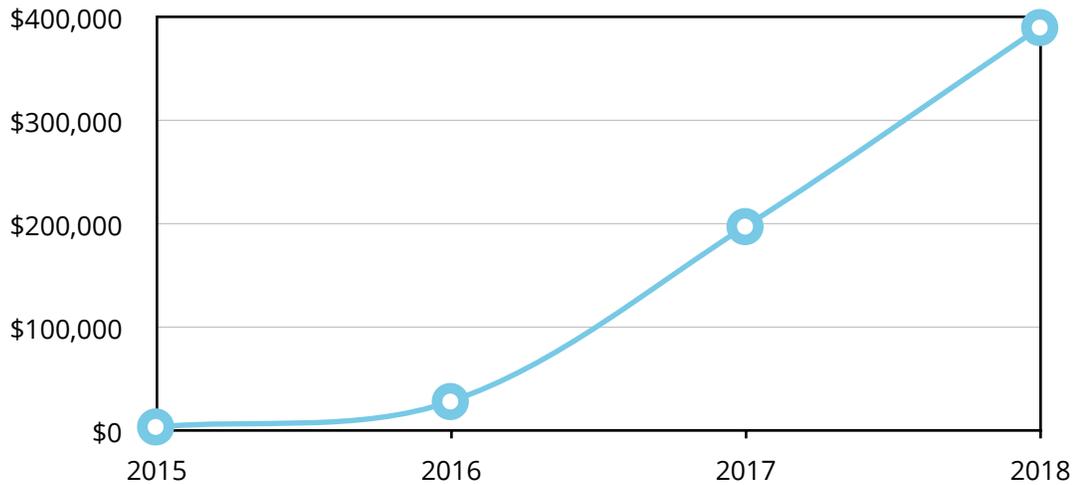
"If it wasn't for this organization, potty training would have been so much harder! Thank you!"

—SCDB Client

## Diapers Distributed Over Time



## Revenue Over Time



## Volunteer Hours Over Time

